



Blue Ridge Fest Cruise-In Information Page

Pre 2:00 pm – As you arrive in beautiful Pickens, SC, we hope you will enjoy the local activities that our town provides. In preparing our campus for the afternoon’s events, we would ask that you not bring your classic car onto the Blue Ridge grounds. This will allow us to have everything ready for you when we open the pre-staging gates at 2:00 pm. We will have BRF Staff stationed at the road entrances of our campus. BRF Staff will be in place to help make sure that we allow our co-op members to have access to the main office for bill payments, new service requests, and other business transactions. Our town offers plenty of restaurants for your dining pleasure, as well as local shops and historical sites you can visit. Please go to the City of Pickens web page at www.cityofpickens.com/visitorguide for more information.

2:00 pm – Gates will open at the main Blue Ridge Electric entrance on Hwy 183 for the pre-staging of classic cars, 1989 and older. This pre-staging phase will allow BRF Staff to keep classic cars from blocking the main highway traffic, while providing a safe area for collecting entry fees and for BRF Staff to answer any of your questions. Cars will exit Hwy 183 into the main Blue Ridge Electric entrance and will then proceed as directed by BRF Staff. Vehicles will then be parked in sections, based upon order of arrival. Once your car is parked in the pre-staging area, we ask that you stay in your car until BRF Staff can collect your car-entry fee and provide you with an attendance packet. This packet will contain information that you will find helpful during your day at Blue Ridge Fest. After you have received your attendance packet, please feel free to mingle with other cruise-in participants.

2:45 pm – Please return to your car and be ready for the cruise-in gates to open at 3:00 pm.

3:00 pm – Cruise-in gates will open. Please follow the directions of BRF Staff. They will give a pre-notice for each section of cars as to when you should start your engines and when your section will move. They will move the cars in sections and then provide a short break to allow the released cars time to park in the cruise-in areas. This orderly process will help ensure several outcomes: first, that your car will not run at idle for an extended amount of time and possibly overheat; second, that cars will have an adequate time to park in the best possible way for attendees to view the cars; and finally, to help make sure that the first cars to arrive for pre-staging are the first to enter the cruise-in area. Once your car is parked in the cruise-in area, you are ready to enjoy the day! Fest concessions area will be open if you would like to purchase drinks or food. Please remember that coolers are not allowed on event grounds during Blue Ridge Fest. Chairs are provided in the concert entertainment area. Personal folding chairs are not allowed inside the concert entertainment area.

3:00 pm – 10:15 pm – Blue Ridge Fest includes plenty of fun choices during this time. In the concert entertainment area, you will find raffle tickets on sale. We offer 3 different raffles for cruise-in participants. First is our main raffle ticket, with 3 prizes of \$10,000 for first place, \$5,000 for second place, and \$2,000 for third place. You do not have to be present to win these raffle prizes, and the winners will be announced around 10:15 pm. Another raffle is our 50/50 drawing, and you **DO** have to be present to win this cash prize. That winner will be announced around 9:00 pm. Our third raffle is a Home Depot gift card. Each classic-car driver will be registered for this drawing at the time you receive your attendance packet. Also during this time, you will have access to great food choices, restrooms, and, of course, the concert seating area.